Cookie Policy

What Are Cookies and How Do They Benefit You?

Cookies are small files of text, typically of letters and numbers, which contain information and are downloaded to your computer or mobile device when you visit a website. They do a lot of things including helping us understand how our website is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. Cookies also help us to identify other products and services which are more relevant to you and your interests.

What type of Cookies do we use?

1. Measuring Website Usage
We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using, how long they spend on the site, what page they look at etc. This helps us to continuously improve our website. These so analytics programs also inform us on an anonymous basis how people reached this site e.g. from a search engine and whether they have visited the site previously. We use:

Google Analytics - you can opt out of Google Analytics using this tool:
http://computer.howstuffworks.com/internet/basics/question82.htm

2. Social Networks
We maintain social network accounts on various platforms. We have included sharing and like buttons on these platforms for your ease of use. The privacy implications on this will vary from social network to social network and will be dependent on the privacy settings you have chosen on these networks.

Turning Cookies Off

We do not use cookies to collect any personally identifiable information (we will always ask for your express permission if we ever do collect this information but we don't see why we ever will need to) or to collect any sensitive information (without your express permission).

You may opt out of receiving cookies by changing settings on your web browser. Usually you can decide to accept or reject cookies on a case by case basis, or you can decide to block all cookies. Check your browser's help section for specific details about how to disable cookies. Please note if you opt-out of receiving cookies some parts of our website may no longer work properly.

Good online resources for additional information about cookies and how to block them are:
www.aboutcookies.org and http://www.youronlinechoices.com/ie/